

# NEW TREND IN INTERIOR DECORATIONS

# GREEN DECORATION

A trend noticeable on social media



1.

artificial plants



3.

moss



2.

green walls

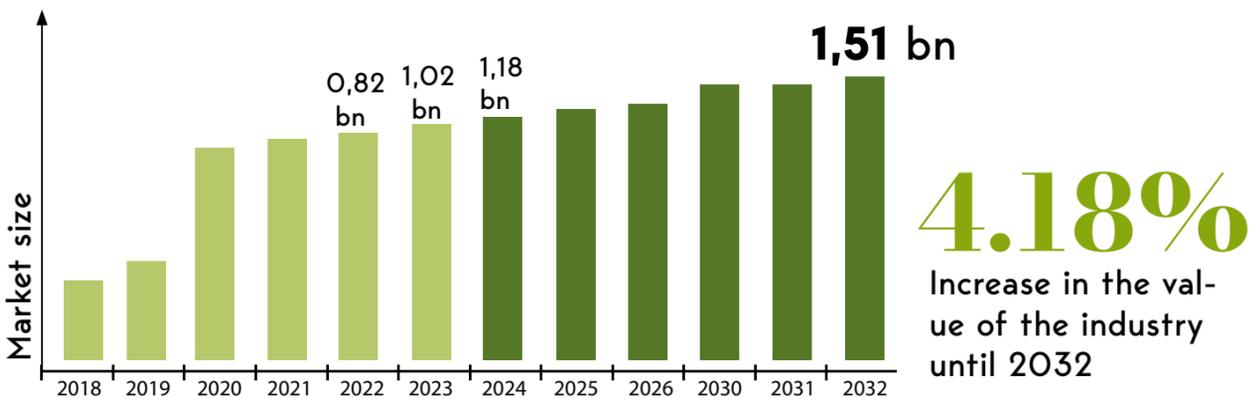


4.

plant images



## ARTIFICIAL PLANTS MARKET



## WHY DO CUSTOMERS CHOOSE ARTIFICIAL GREENERY?



### VARIETY

A wide selection of artificial plants



### VERSATILITY

Possibility to create various arrangements



### CLOSE TO NATURE

An alternative to live plants



### PRACTICALITY

without the need for care and watering



### BLENDING SPACES

From urban spaces to homes



sources:

<https://www.pinterest.com>

<https://www.adobestock.com>

<https://www.marketresearchfuture.com/reports/artificial-plants-market-10585>